



## Chair's Message

Dear LTA Members,

Summer is officially coming to a close. The kids are getting ready to head back to school and hopefully cooler temperatures are on the way. As we transition into the fall, LTA is gearing up for an excellent season of programs and initiatives.

Something new this year I'm very excited about is the **LTA Week of Giving**. Most Leadership Tampa graduates are generous contributors of their time and treasures to a wide array of organizations throughout Tampa Bay. The Week of Giving will be our opportunity to focus some of these efforts into a single week and then report our impact back to the community. Jim Porter and the Community Outreach committee are working hard to ensure this initiative runs smoothly and that LTA receives the recognition it deserves for the significant positive impact we generate. Details on the Week of Giving will be shared very soon.

Upcoming events include the annual Conversations with Influence on the Business of Sports, a special tour and social at the new PACE (Program of All Inclusive Care for the Elderly) Center, the LTA Reunion and finally the Holiday Party in December. We hope to see you at these events and encourage you to bring other LT graduates who are still considering LTA membership. Your help attracting new and returning members is always appreciated.

Now that we're half-way through the year I must share how blessed I've been with an incredibly talented and committed 2011 Cabinet. Our success to date is due to the efforts of these volunteers. I hope you'll thank these cabinet members and committee chairs when you see them next. It is a truly impressive team!

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Please have a great remainder of the summer and contact me if you have questions, feedback or ideas. You can reach me via e-mail at [mark.segel@jewishtampa.com](mailto:mark.segel@jewishtampa.com) or by phone at (813) 769-2805. Thank you for your continued support of Leadership Tampa Alumni!



**Mark Segel (LT '05)**

2011 LTA Chair

Tampa Jewish Community Center and Federation

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## Programs Committee

### UPCOMING EVENTS!

#### September 14



#### **Conversations with Influence – The Business of Sports**

Join your fellow LT Alumni at this year's Conversations with Influence luncheon for an engaging and timely discussion on the Business of Sports. The panelists will be **Brian Ford**, Vice President of Administration for The Tampa Bay Buccaneers, **Matt Silverman**, President of the Tampa Bay Rays and **Tod Leiweke**, Chief Executive Officer and Alternate Governor of the Tampa Bay Lightning. These sports executives will give us an insider's perspective on the management of a professional team and the operation of a sports facility. They'll highlight some of the opportunities as well as the challenges they face in producing a winning season on and off the field. **Ernest Hooper** (LT'03), Columnist with The St. Petersburg Times moderates Conversations with Influence - The Business of Sports in a can't miss discussion on how our local sports teams operate.

**September 14 from 11:30 a.m. – 1:15 p.m. at The University Club.**

**Sign up today!**



**Special Thank you to our Title Sponsor:** HERE TODAY. HERE TOMORROW

***Mark your calendar now!***

**October 13**

**Healthcare Event at the PACE (Program of All-Inclusive Care for the Elderly)  
Center**

*PACE Center*

Watch your email for more information and the registration form for this event.

**November 10**

**LTA Reunion Party & Social**



*5:30-7:30 p.m.*

Watch your email for more information and the registration form for this event.

**December 6**

**LTA Holiday Party**



*6:30-9:30 p.m.*

Watch your mail for more information and the registration form for this event.

## **Website Committee**

**Tell Us What You Think!**

This month, we're turning things around. Instead of telling you about new website activity, we want you to tell us what you think of the LTA website and especially how we can improve it to facilitate greater communication between our members. Have you used the website to register for an event? Have you searched the database? Have you updated your profile so the correct information appears in the next LTA Directory? Is there any other functionality we can add or make work better on the site? You can let us know by contacting either one of the Co-chairs [Jim Fortson](#) or [Kim Frey](#).



**Jim Fortson (LT '99)**

2011 Website Chair

Marketing Initiatives

[jimforts@earthlink.net](mailto:jimforts@earthlink.net)

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**Kim Frey (LT '08)**

2011 Website Co-chair

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## Philanthropy In Action Committee

Leadership Tampa Alumni's Philanthropy in Actions committee is gearing up to accept applications for the grant which will be awarded in January 2012. Grant applications will be accepted beginning Wednesday, September 21, 2011 and are due no later than Wednesday, October 12, 2011 at 4:00 p.m. Applications are accepted via email ONLY.

**Applicants, or their representatives, must attend a mandatory pre-proposal workshop on Monday, September 19th from 4:00 – 5:00pm at the Children's Board of Hillsborough County, 1002 East Palm Avenue, Tampa.** All questions will be answered at this time. Additionally, agency representatives will have the opportunity to meet members of the LTA Philanthropy in Action Committee as well as members of Leadership Tampa Alumni. **Please Note:** This workshop is the only opportunity to ask questions and gather off-line information about the grants and process. Outside of this workshop, committee members are unavailable to respond to individual questions.

The LTA grant is intended to assist nonprofit organizations based in Hillsborough County (with a published and physical address) and who serve Hillsborough County residents. The grant funds may be used for a wide variety of activities including, but not limited to, direct service, renovations, staff training and board development. Funds may not be used for general operating expenses or debt service. **Applications will be considered only from a 501(c) 3 non-profit organization and for a maximum request of \$10,000.**

Evaluation Criteria and applications are now available for download from the LTA

website at <http://www.ltalumni.org/giving-back/pia/>. Please help us spread the word to the nonprofit organizations you are involved with.



**JoAnn Urofsky (LT '00)**

2011 Philanthropy In Action Chair

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## Parke Wright III Committee

Last month's newsletter featured the profile of a past recipient (2005) of the Parke Wright III Leadership Award, Dottie Berger MacKinnon. This prestigious award is presented annually to a member of Leadership Tampa Alumni who has demonstrated exceptional leadership and made a significant difference in the Tampa Bay community. The person awarded must have demonstrated leadership in any form of community service that benefitted the greater Tampa community – with the following attributes: Vision, Courage, Example, Initiative, Motivation, Selflessness, Commitment, Dependability and Accomplishment.

The Parke Wright III Committee facilitates the nominations for the award – the winner is selected by a panel of past recipients. In October, we will request nominations from the LTA membership. A simple form will be available to nominate members *in good standing* of LTA for the Parke Wright III Leadership Award. Now is the time to start thinking about who those individuals might be.

Nominees will be asked to complete an application that will allow them to clearly describe their leadership roles and activities in the community. It is from these applications that the panel of past recipients will select the next winner of the Parke Wright III Leadership Award. The winner is announced at the LTA Annual Meeting on January 18, 2012.

**Renee W.**

2011 Parke



**Vaughn (LT '93)**

Wright III Committee Co-chair

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**Irvin Lee (LT '04)**

2011 Parke Wright III Committee Co-chair

City of Tampa

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## Members/Companies in the News

**Eric Polins (LT '05)** requests your support in voting for his video in the American Airlines "Flights. Camera. Action. Video Contest." Just follow the link below to view the video and vote.

[http://www.facebook.com/l/gAQDVNBa3AQDXELTpe8Mos\\_GqGaTyqfcUqOaiZwf8M6w7cQ/https%3A%2F%2Fsecure.fly.aa.com%2Fflightscameraaction%2Fvote.aspx%3FvidID%3D23](http://www.facebook.com/l/gAQDVNBa3AQDXELTpe8Mos_GqGaTyqfcUqOaiZwf8M6w7cQ/https%3A%2F%2Fsecure.fly.aa.com%2Fflightscameraaction%2Fvote.aspx%3FvidID%3D23)

The LT Class of '08 has lost track of 3 classmates; Gary Bauler, Carol Brinkley, and Sheri Duffey. If any LTA members have any knowledge of them, please contact **Kim Frey (LT '08)** at [kim.frey@hok.com](mailto:kim.frey@hok.com).

The Board of Directors of Tampa Hispanic Heritage, Inc. recently announced the selection of **Enrique A. Woodroffe (LT '90)** as the Hispanic Man of the Year 2011. The annual award honors Hispanics who have contributed significantly to the success of our community and who have excelled in their endeavors to advance, promote, maintain, and enhance our Hispanic heritage and who, by their outstanding contributions, have improved the quality of life in the Hispanic community.

**Andrew Hall (LT '10)** brought an AT&T cyber safety program to children at Metropolitan Ministries, Metropolitan Ministries Pasco, Boys and Girls Club of the Sun Coast, and the Sheriff's Youth Ranch in Safety Harbor. The program informs the children about cyberbullying, online stalkers, security and how an online reputation can affect school and jobs. After the presentation, the children split into groups and brainstormed ideas for videos, which were filmed on smartphones and digital cameras.

Florida's Children First (FCF) recently chose **Dottie Berger MacKinnon (LT '87)** as the winner of their 2011 Children's Advocate award to publically recognize her wonderful work on behalf of the most vulnerable, abused, neglected and abandoned children in the community. Dottie is honored for her many years of service and all she has done for children and sibling groups coming into care and "raising the bar" on how foster children are treated.

**Jennifer Bakunas (LT '10), Colleen Chappell (LT '99) and Misha Hart (LT '07)** were named finalists for the *Tampa Bay Business Journal's* 2010 Business Woman of the Year Awards. Finalists were named in 10 categories by an independent panel of judges. The category winners and an overall winner will be revealed at a gala event on Friday, August 20, 2011 at the Grand Hyatt Tampa Bay.

## Leadership Opportunities

*Take your Leadership Skills to a new level!*

Friends of Joshua House Foundation, Inc. is interviewing prospective members for their Board of Directors. If you are interested, please contact DeDe Grundel at [dgrundel@friendsofjoshuahouse.org](mailto:dgrundel@friendsofjoshuahouse.org).

## Leadership Transfers

*A best-kept secret that should be told!*

Leadership Tampa Alumni welcomes graduate transfers from out-of-market leadership organizations. If you know someone who graduated from a leadership program in another city, connect them with LTA. We can learn a great deal from other programs and welcome eligible transfers. LTA members are encouraged to ask their business associates about their past leadership experiences. If they have completed a leadership class in another market, encourage them to find out more and to visit [www.ltalumni.org](http://www.ltalumni.org).

## Get Updated with LTA

Have you recently changed jobs or moved? Do you want to be contacted at a different e-mail address? You can update your contact information at any time by going to [www.ltalumni.org](http://www.ltalumni.org) and clicking on Members Only. Once you've established a login and password, you can submit your new information and even look up old classmates.

## Facebook

Stay connected with other members of Leadership Tampa Alumni on Facebook. To join the group, click on the link below.



Leadership Tampa Alumni also has a group on LinkedIn. To join the group, click on the link below.



## Extra! Extra!

Our newsletter needs your contributions! Please email newsletter chair, Bridget Robertson at [bridget@bseen-bheard.com](mailto:bridget@bseen-bheard.com) with Alumni, class news and submissions for the "Events of Interest" calendar or "Members in the News". Note: To be fair to all members, Board policy limits the number and frequency of "Events of Interest" notifications in our member newsletters. For further information on any non-LTA event, please contact the organization directly.

For more information on LTA, visit our website at [www.ltalumni.org](http://www.ltalumni.org).



**Bridget Robertson (LT '04)**

2011 Newsletter & Public Relations Chair

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