



LEADERSHIP TAMPA ALUMNI

Leaders in Action

A Committee of the Greater Tampa Chamber of Commerce

Keeping you in touch with LTA

www.LTAlumni.org

Chair's Message

Dear LTA Members,

We're nearly half-way through the year and what a year it's been!

Our two most important focuses this year are on membership and event participation, and I'm happy to report that we're well on track.

As of the writing of this message, we're approaching 550 new and renewing members and well within range of our goal. I strongly encourage you to reach out to your LT classmates and ask them to renew and stay connected. This is one the most valuable ways you can contribute back to the organization. In the end, keeping you connected with your fellow LT graduates is really what LTA is all about.

So far this year, we've had great events at the A La Carte Pavilion, the Don Vicente Hotel in Ybor City, the Glazer Children's Museum, the Straz Center, Stump's Supper Club and Mise en Place, maintaining our commitment to provide you access to unique and interesting venues.

This year also marked our inaugural LTA Kickball Challenge with more than 40 players giving it their all. It was a lot of fun with the "Odd Years" taking home the first trophy. Who will win the next Challenge?

We have officially rolled out our new website, www.ltalumni.org. Remember

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that you now have the ability to renew your LTA membership online as well as register and pay for upcoming events. If you haven't already, please check out the new site and let us know what you think.

The Cabinet has recently updated the LTA mission statement, approved new logo designs and is currently discussing the future of the Philanthropy In Action (PIA) Grant. If you have thoughts you'd like to share, please feel free to contact me directly.

As always, a list of upcoming events is included in this newsletter as well as more detailed reports from your committee chairs. Please get these events in your calendar. We're still looking for volunteers for the various committees, so I hope you'll consider serving. The more you put into LTA, the more you get out of it. Please get involved!

If you have questions, feedback or ideas, I strongly encourage you to contact me. You can reach me via e-mail at mark.segel@jewishtampa.com or by phone at (813) 769-2805. Thank you for continued support of LTA!



Mark Segel (LT '05)

2011 LTA Chair

Tampa Jewish Community Center and Federation

mark.segel@jewishtampa.com

(813) 769-2805

Programs Committee

Photos from the May 12th LTA Kick Ball Challenge





Upcoming Events:

July 14th

Please join us at our joint event with Emerge Tampa Bay!



Leadership Tampa Alumni and Emerge Tampa Bay present Speaker Series featuring Nick Friedman at Mise en Place

July 14 from 5:30-8:30 p.m.

\$20 for LTA Members & Guests

When was the last time your summer job made you a millionaire? Nick Friedman made it happen when he and his college buddies borrowed a beat up cargo van one summer and dubbed themselves COLLEGE HUNKS HAULING JUNK. Today, that company is #156 on the INC 500 list of Fastest Growing U.S. Companies and Nick has been named one of the Top 30 Entrepreneurs in America Under 30. Come hear Nick's story straight from the Hunk himself, along with his expert advice on franchising, branding and young entrepreneurship.

First 100 people to register will receive a free, autographed copy of Nick's

first co-authored book: *Effortless Entrepreneur: Work Smart, PlayHard, Make Millions!*

Event pricing includes hors d'oeuvres and cash bar.

Website Committee

Have You Visited the New LTA Website?

The new LTA website www.ltalumni.org is now available for use by members. You can now take advantage of the convenience of online membership renewal and event registration, as well as a searchable online member directory. Your membership packet included password information on how to access the LTA website. If for some reason you have not received it or you have difficulty entering the site with your password, please contact Kelsey Bokor at kbokor@tampachamber.com. Once you enter the members only portion of the website, you will be brought to your profile menu. From there you'll see links to keep your profile up-to-date. It is very important to update your profile as it will ensure the information that appears in the printed directory is current.

As you use the new site (and we work out the bugs), please let us know if you experience any difficulties and feel free to share any ideas you have to improve the site. The website committee is already planning a number of upgrades to make the website the hub of LTA activity.

Join the LTA Facebook page!

If you really want to keep up with your LT or LTA classmates be sure to sign-up for the "new" LTA Facebook Group page that replaces the old page. Facebook recently upgraded the features for "Groups" which improves the functionality but required us to set-up a new page.

For example, the new LTA Groups page allows you to be notified via email when someone makes a new post to the site. But these new features are only available to "new" Groups that are created, not existing groups. To make these enhanced features available to our LTA friends, we have created a new Facebook group titled "Leadership Tampa Alumni (new)". You can find the page by logging into your Facebook account and searching for: Leadership Tampa Alumni (new). That should bring you to a list with a Request to Join button. You may also be able to find the new group by accessing this link: https://www.facebook.com/home.php?sk=group_199571796735010 Please join so that you can stay connected and enjoy the new features. Remember, even if you are a member of the existing LTA group you must request access to the

new group.



Jim Fortson (LT '99)

2011 Website Chair
Marketing Initiatives
jimforts@earthlink.net
813-654-1923



Kim Frey (LT '08)

2011 Website Co-chair
HOK, Inc.
kim.frey@hok.com
(813) 371-5717

Sponsorship Committee

We are very excited about the new Sponsorship opportunities for 2011 and 2012!

BENEFITS OF 2011-2012 SPONSORSHIP (at \$3,000)
OF THE LEADERSHIP TAMPA ALUMNI ASSOCIATION

Touch points	Activities and Involvement	Benefits
Daily	Website Exposure: Sponsors will have their logo and link on the website on the Home Page (banner ad).	<ul style="list-style-type: none">· Everyday exposure· Viewed by members and prospects· News and company profile
Daily	Website Exposure: Dedicated sponsors page that can be updated and customized with PDF of marketing cut sheet produced by the sponsor	<ul style="list-style-type: none">· Everyday exposure· Viewed by members and prospects· News and company profile
Monthly	Company Material present at the Sponsors table at each Regular Monthly Cabinet Meeting. Attendance usually about 25-35 executives/business owners	<ul style="list-style-type: none">· Exposure when you're not present at meetings· Potential members & Guest exposure
Monthly	Sponsor recognition in Monthly newsletter - LOGO	<ul style="list-style-type: none">· Exposure to all LTA members

Quarterly	Put your banner or logo at each of our quarterly Philanthropy in Action (PIA)/Outreach Days such as informal gatherings or our kickball tournament; If PIA or Outreach day includes a t-shirt, sponsor logos would be included	<ul style="list-style-type: none"> Exposure to LTA members and community participants
Annual	Featured sponsor at an LTA Programs Event of your choice and the option to secure event for following year with sponsorship commitment. Four complimentary passes for the event. First come first serve basis.	<ul style="list-style-type: none"> Exposure to all LTA members
Annual	Highlight programs event and featured sponsor during one Leadership Tampa day	<ul style="list-style-type: none"> Exposure to current Leadership Tampa class
Annual	Custom article about your company in our monthly newsletter distributed to over 550 members	<ul style="list-style-type: none"> Exposure to all LTA members
Annual	One half page ad in the LTA Membership Directory. Ad space location does not include inside front cover, inside back cover or back cover	<ul style="list-style-type: none"> Exposure to all LTA members throughout the year as the directory is broadly used for contact info
Annual	Recognition as Cabinet Meeting Sponsor. Typically attended by LTA leadership and meetings are held once per month at GTCC conference room. Attendance usually about 25-35 executives/business owners	<ul style="list-style-type: none"> Recognition of Support Opportunity to provide a 2-3 minute pitch of company/business offering
<p>** Sponsor applications must be reviewed by the Cabinet. We reserve the right to refuse sponsorship and we make every effort to protect your category's exclusivity.</p>		

First we would like to thank Shumaker, Loop & Kendrick, LLP, Gerdau and Raymond James for their 2011 programs sponsorships. The events were a huge success and would not have been possible without their support.

Additionally, we would like to thank the following corporate sponsors for their 2011 sponsorship and 2012 commitment:

B-AG Contract, **Anne Adams (LT '05)** – 2011 LTA Chairman's Reception and 2012 LTA Reunion

Tampa Steel & Erecting, Inc., **Bob Clark (LT '97)** – 2011 & 2012 Mayor's Address

Vertical IT Solutions, **Andrew Cohen (LT '04)** – 2011 & 2012 Graduation Reception

Sabal Trust, **Heather Boone (LT '09)** – 2011 Conversations with Influence and 2012 LTA Annual Meeting

Waller & Wax Advisors, **Jon Wax (LT '04)** – 2011 & 2012 LTA Holiday Event

Again, we appreciate the support of all of our sponsors. In the upcoming months you will see and hear more about our 2012 sponsors as we integrate them into all aspects of the Leadership Tampa Alumni organization. We encourage you to consider our sponsors when you require their products and services for your business.

We have the following sponsorship opportunities available for 2012:

Chairman's Reception
CEO Forum
Conversations With Influence
Spring Experience Event
Fall Experience Event

Please contact **John Wakefield (LT '08)** or **Cheryl Hamilton (LT '07)** for more information about sponsorship opportunities.



John Wakefield (LT '08)
2011 Sponsorship Chair
Lykes Bros. Inc
john.wakefield@lykes.com
(813) 470-5034



Cheryl Hamilton (LT '07)
2011 Sponsorship Co-chair
Chapters Health Senior Independence
hamiltonc@chaptershealth.org
(813) 440-6021

Members/Companies in the News

Charles Fletcher (LT '05) joined GrayRobinson's Tampa office as of counsel. Aside from bringing more than 15 years of experience in government, civil litigation and regulatory as well as administrative law, Fletcher has previously worked as an attorney for the city of Tampa.

Michael S. Hooker (LT '90), a shareholder in the Commercial Litigation practice group of Glenn Rasmussen Fogarty & Hooker, P.A., has been elected

President of the Board of Trustees for the Henry B. Plant Museum. He will serve a one-year term.

Robert B. Glenn (LT '83), a shareholder in the Banking & Insolvency practice group of Glenn Rasmussen Fogarty & Hooker, P.A., was honored by the Tampa Bay Bankruptcy Bar Association as the recipient of the Douglas P. McClurg Professionalism Award presented June 2 at the association's annual installation dinner.

Friends of Joshua House Foundation, Inc. recently presented **Dottie Berger MacKinnon (LT '87)** with the 2011 Olin Mott Golden Heart Award in recognition of 20 year dedication to Joshua House.

Glenn Rasmussen Fogarty & Hooker, P.A. announces that **Sharon Docherty Danco (LT' 05), Robert B. Glenn (LT '83), Gregory M. McCoskey (LT '03), and Robert C. Rasmussen (LT '84)** have been selected for inclusion in Chambers USA 2011, which ranks attorneys and firms considered leaders in their field.

Dottie Berger MacKinnon (LT '87) was recently honored by Mayor Pam Iorio with the dedication of the Dottie Berger MacKinnon Children's Playground located in Curtis Hixon Waterfront Park along the Tampa Riverwalk. The playground was dedicated in recognition of Dottie's commitment and inspiration to the community.

Tampa Metro Civitan Club recently named **Dottie Berger MacKinnon (LT '87)** and her husband Sandy MacKinnon, co-citizens of the year at the Governor's Day Luncheon at the Florida State Fair.

Leadership Transfers

A best-kept secret that should be told!

Leadership Tampa Alumni welcomes graduate transfers from out-of-market leadership organizations. If you know someone who graduated from a leadership program in another city, connect them with LTA. We can learn a great deal from other programs and welcome eligible transfers. LTA members are encouraged to ask their business associates about their past leadership experiences. If they have completed a leadership class in another market, encourage them to find out more and to visit www.ltalumni.org.

Get Updated with LTA

Have you recently changed jobs or moved? Do you want to be contacted at a different e-mail address? You can update your contact information at any time by going to www.ltalumni.org and clicking on Members. Once you've established a login and password, you can submit your new information and even look up old classmates. Please note: Changes to contact information must also be submitted via e-mail to Kelsey Bokor at kbokor@tampachamber.com.

Facebook

Dear current members of the Facebook Group "Leadership Tampa Alumni".

Thank you for your continued support of Leadership Tampa Alumni (LTA). We are always looking for ways to enhance the value of your membership in LTA.

Facebook has recently upgraded the features for Groups which improves the functionality. For example the new Groups allow you to be notified via email when someone makes a new post to the site. But these new features are only available to "new" Groups that are created, not existing groups.

To make these enhanced features available to our LTA friends we have created a new Facebook group titled "**Leadership Tampa Alumni (new)**". Just click the Facebook icon below and request to join so that you can stay connected and enjoy the new features. Even if you are a member of the existing group you must request access.



Thank you for your patience and understanding.

Kim Frey

LTA Website Committee Co-chair



Leadership Tampa Alumni also has a group on LinkedIn. To join the group, click on the link below.

Extra! Extra!

Our newsletter needs your contributions! Please email newsletter chair, Bridget Robertson at bridget@bseen-bheard.com with Alumni, class news and submissions for the “Events of Interest” calendar or “Members in the News”.
Note: To be fair to all members, Board policy limits the number and frequency of “Events of Interest” notifications in our member newsletters. For further information on any non-LTA event, please contact the organization directly.

For more information on LTA, visit our website at www.ltalumni.org.



Bridget Robertson (LT '04)

2011 Newsletter & Public Relations Chair
BSeen BHeard Public Relations and Marketing
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(813) 486-2596



This newsletter is sent to members of Leadership Tampa Alumni.

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