



Leadership Tampa Alumni Philanthropy in Action

CONDITIONS OF PARTICIPATION

The overall mission of Philanthropy in Action is to inspire philanthropy among area leaders and corporations, enhance the community's culture of giving, and impact the lives of Tampa Bay's most deserving citizens.

An organization submitting a proposal must demonstrate that the organization and its project will, indeed, have that impact. To that end each proposal will be evaluated on its clear ability to meet the following criteria:

- **NEED** – How was the need for this program/project determined? Was the community/service users involved in this assessment process?
- **VIABILITY/CONSISTENCY** – Is this program/project congruent with the mission of the organization? How does it advance the mission and speak to the organization's goals?
- **CAPACITY/ABILITY** – Does this organization have the expertise, organization and structure to carry out this program/project? What is its track record on defining goals and reaching them?
- **PLAN** – Is there a detailed plan for the implementation and execution of this project? Have alternate contingencies been considered? Are responsibilities clearly defined and assigned?
- **EVALUATION** - Are there measurable criteria for evaluating the impact and outcome of this project/program?
- **SUSTAINABILITY**- Is there a viable plan for the continuation of this program/project beyond the initial funding?
- **BUDGET** – Does the budget demonstrate appropriate distribution of the funds to achieve the outcome? Is there a plan for use of in-Kind or matching funds to support the project along with the PIA funding?