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FOR IMMEDIATE RELEASE

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***KIDS ON THE BLOCK PROGRAM OF THE CHILD ABUSE COUNCIL
RECEIVES GRANT FROM LEADERSHIP TAMPA ALUMNI***

TAMPA, FL – The Kids on the Block program of the Child Abuse Council was presented a grant of \$10,000 from the Leadership Tampa Alumni (LTA) Philanthropy in Action committee. The grant was presented at the LTA Annual Meeting held at A LA Carte Event Pavilion on January 27, 2011.

The grant was awarded as part of Leadership Tampa Alumni's Philanthropy In Action (PIA) program. Launched in 2002, the PIA initiative was established through the vision of philanthropist Bob Blanchard, who challenged LTA to raise money in support of worthy non profits in the Tampa Bay area. The PIA initiative has further matured with a formal partnership with the Community Foundation of Tampa Bay. To date LTA has donated \$90,000 to worthy organizations.

Kids on the Block puppet shows are an excellent way to teach children how to stay safe. Face-to-face with the friendly voices and amusing antics of child-sized puppets, children listen, laugh and learn how to recognize child abuse and bullying.

The Child Abuse Prevention Program is presented to third-graders by extensively trained puppeteer educators to explain child abuse and neglect. Listening to the puppet characters' age-appropriate stories, students learn that abuse is never their fault and to use the "NO, GO and TELL" safety message.

About Leadership Tampa Alumni

With more than 550 active members that have graduated from Leadership Tampa since its founding by the Greater Tampa Chamber of Commerce in 1971, Leadership Tampa Alumni (www.ltalumni.org) provides ongoing opportunities for its members to remain actively involved in civic, business and professional activities that benefit the greater Tampa community. Members represent nearly every facet of local business and community life, including large corporations, small businesses, professional associations, government and social agencies.

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