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**LEADERSHIP TAMPA ALUMNI PRESENTS LEADERSHIP AWARD TO
DIANNE JACOB**

Senior Vice President of Marketing for Tampa Bay & Company Receives Parke Wright III Award

TAMPA, FL – Dianne Jacob, senior vice president of marketing for Tampa Bay & Company, received the 2009 Parke Wright III Leadership Award from Leadership Tampa Alumni (LTA), a committee of the Greater Tampa Chamber of Commerce, at their annual meeting on January 21st at A La Carte Event Pavilion.

From founding programs such as Dream A Dress to dedicating time and energy on boards and committees for the David A. Straz, Jr. Center for the Performing Arts, Inc., Tampa Museum of Art, Bay Ballet Theatre and Hillsborough Education Foundation to name a few, Dianne has been a major driving force in the improvement of the quality of life in Tampa Bay.

In addition to the award, Dianne was also presented a \$2,000 honorarium by Bronson Thayer of Lykes Bros. Inc., to be given to the charity of her choice. Lykes Bros. Inc. family presents an honorarium to each year's winner to honor and commemorate the leadership of Parke Wright III in all aspects of business, community and civic involvement.

Established in 2002, the Parke Wright III Leadership Award is presented annually to a member of Leadership Tampa Alumni who has demonstrated exceptional leadership and made a significant difference in the Tampa Bay community. The recipient must have demonstrated leadership in community service, exemplifying vision, courage, example, initiative, motivation, selflessness, commitment, dependability and accomplishment. Previous recipients include Deanne Roberts, Chase C. Stockon, Paul Catoe, Rhea Law, Dottie Berger MacKinnon, Major Elaine White (retired) and Greg Yadley.

About Leadership Tampa Alumni

With more than 550 active members that have graduated from Leadership Tampa since its founding by the Greater Tampa Chamber of Commerce in 1971, Leadership Tampa Alumni (www.ltalumni.org) provides ongoing opportunities for its members to remain actively involved in civic, business and professional activities that benefit the greater Tampa community. Members represent nearly every facet of local business and community life, including large corporations, small businesses, professional associations, government and social agencies.