



# LEADERSHIP TAMPA ALUMNI

*Leaders in Action*

A Committee of the Greater Tampa Chamber of Commerce

Keeping you in touch with LTA

[www.LTAlumni.org](http://www.LTAlumni.org)

**Leadership Tampa Alumni honors George W Howell III with the Parke Wright III Leadership Award and Chapters Health System is presented the Philanthropy In Action Grant at the Leadership Tampa Alumni Annual Meeting.**



During the Annual Meeting & Luncheon of Leadership Tampa Alumni, **George B. Howell III, (LT '89)**, was honored with the distinguished Parke Wright III Leadership Award. The award is given each year to

the LTA Alumnus who best demonstrates the qualities of the late Parke Wright, who was the founder of Leadership Tampa. Howell is a partner with Holland & Knight and credited with co-founding the Tampa Bay History Center.

The Oscar themed luncheon, hosted by A La Carte Event Pavilion and sponsored by Sabal Trust Company, drew record attendance. For the "paparazzi" and "fans", it was an event to enjoy.



Another key element of the program was the awarding of the Philanthropy in Action grant to Chapters Health System.

The program included comments by outgoing

Chair, **Mark Segal (LT '05)** and incoming Chair, **Renée Vaughn (LT '93)**. Both are celebrating the successes of the past year and looking forward to the year ahead.

## Chair's Message

Happy New Year, LTA!

Dear LTA Friends,

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It's amazing to me that another year has gone by so quickly. For many, 2011 was a very challenging year while others experienced remarkable success. I've observed many indications lately that the tide appears to be turning and sincerely hope this is the case. I hope your year was filled with many successes and I'm pleased to report that it was indeed a very good year for LTA!

Based on member feedback and participation, our programs last year were better than ever. The Programs Committee, under the leadership of Bret Azzarelli and Misha Hart, should be congratulated on a job well done. Since joining LTA myself, I've always believed that the best measure of our organization's success is the quality of programs and the experience of our members. Thank you for participating and for sharing your ideas.

Another vitally important measure of success is our financial management. Our Treasurer, Randi Whiddon, kept a close eye on the numbers every step of the way ensuring that budgets were adhered to. As a result, LTA will end another year comfortably in the black. Even through having her first child, Randi has remained committed and engaged. Congratulations on becoming a mommy and thank you, Randi!

What do you think of our newly designed membership directory? Thanks to Andrew Cohen and his Membership Committee, the directory is not only better than its ever been but the new printing process actually saved us money. If that's not enough, Andrew led us to membership success with an increase of approximately 10% over last year. Incredible!

This was a banner year for sponsorships with a revamped menu of sponsorship options which played a major role in our financial results. John Wakefield and Cheryl Hamilton did a phenomenal job not only creating the menu but getting out there and selling sponsorships. Well done!

Ensuring that you received a newsletter each month was like herding cats for Newsletter & PR Chair, Bridget Robertson. I commend her on never giving up and consistently pushing to get all the news that's fit to print!

Other exciting accomplishments in 2011 include:

- A vastly improved website under the direction of Website Chair, Jim Fortson
- Our first LTA Week of Giving made possible through the efforts of Jim Porter and the Community Outreach Committee
- Creation of a new Class Ambassadors Committee that has made significant progress in reconnecting "lost" members thanks to contributions from Co-Chairs, Donamae Clinebell and Gail Liu
- JoAnn Urofsky took on the important role of managing the final presentation of the Philanthropy In Action Award. I may have understated the level of responsibility that went along with this position and I thank JoAnn for seeing it through.

Last, but certainly not least, special thanks to Renee Vaughn, your incoming LTA Chair, who was there for me every step of the way and also chaired the Parke Wright III Award Committee. I know

that LTA will accomplish even greater things in 2012!

It has been an honor and a pleasure serving as your 2011 LTA Chair and I thank you for opportunity to do so. I look forward to seeing you at all the great events planned for the year ahead and I wish you the very best in 2012!



**Mark Segel (LT '05)**  
2011 LTA Chair  
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Federation  
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## Programs Committee

### Upcoming Events

February 23

#### Chairman's Reception

Vaughn Center at University of Tampa  
5:30-8:30 pm

Watch your mail for more information and the registration form for this event.

While you are still contemplating your New Year's resolutions, we hope you will consider enriching your year by engaging in many of our upcoming programs. The Programs Committee is well underway to bring you an exciting and eventful 2012 year.

Please save the date for the Chairman's Reception hosted at the Vaughn Center at the University of Tampa on Thursday, February 23rd. Please come celebrate the beginning of an exciting new year with Renee Vaughn and enjoy an open bar paired with creative cuisine. This social event will begin at 5:30 pm.

On Wednesday, March 14<sup>th</sup> we will continue our Conversations With Influence tradition with a luncheon at Flemings Prime Steakhouse sponsored by Fowler White. While enjoying Flemings fare, you will be engaged by Bob Basham, one of the founders of Outback Steakhouse and PDQ, as he discusses industry trends. This is a luncheon you will not want to miss.

We look forward to seeing all of you soon.



**Brett Azzarelli (LT '96)**  
2011 Programs Chair  
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**Misha Hart (LT '07)**  
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A La Carte Event Pavilion  
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## Website Committee

### Renew Your Membership Online and Update Your Profile

It's the New Year and time to update your LTA membership. Now

it's easier than ever. Simply go to the LTA Website, click the Renew Link, and Log-in to [your LTA account](#). While you're at it, check all your information to make sure it's current or submit an updated photo. Remember, the information in the online directory is what will appear in the 2012 printed directory.

You now can also update and add your Facebook and LinkedIn contact information to your profile. Those links will show up with the rest of your contact information when other members search for you. If your LT Class has a Facebook or LinkedIn group page, let us know and we'll post the links to your [LTA Class web page](#). The [Class of 2004](#) has already done this to make it easy to join and reconnect with their classmates. Simple send us the link(s) to your page and we'll do the rest.

While you're at it, join the LTA [Facebook](#) and [LinkedIn](#) pages also.



**Jim Fortson (LT '99)**  
2011 Website Chair  
Marketing Initiatives  
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813-654-1923



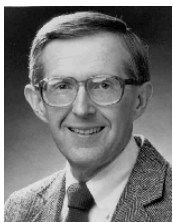
**Kim Frey (LT '08)**  
2011 Website Co-chair  
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## Members/Companies in the News



**Susan Freeman (LT '91)** is pleased to announce the launch of her new Web site, [www.stepupleader.com](http://www.stepupleader.com), as she readies for the release of her debut book, *Step Up Now: 21 Powerful Principles for People Who Influence*

*Others*. The book provides the tools necessary for leaders to joyfully create their authentic pathway to influencing others and getting breakthrough results.



The Suncoast Chapter of the Association for Fundraising Professionals presented the J. Lloyd Horton Lifetime Achievement Award to **Dan Gura, CFRE (LT '91)** at its National Philanthropy Day luncheon in November. This award is presented to a dedicated fundraising professional who has

demonstrated creativity and ethical standards in the profession, served as a mentor to others, made contributions to the community outside his or her job commitments and earned the respect of others in the field.



**Irv Lee (LT '04)** was recently notified by the Society of American Military Engineers (SAME) of his selection as a member of their Academy of Fellows, a group of distinguished SAME members recognized for their dedication and outstanding service to

SAME and military engineering. The Academy of Fellows has a rich tradition that began in 1972. Today, more than 700 Fellows

belong in the Academy.

## Leadership Transfers

*A best-kept secret that should be told!*

Leadership Tampa Alumni welcomes graduate transfers from out-of-market leadership organizations. If you know someone who graduated from a leadership program in another city, connect them with LTA. We can learn a great deal from other programs and welcome eligible transfers. LTA members are encouraged to ask their business associates about their past leadership experiences. If they have completed a leadership class in another market, encourage them to find out more and to visit [www.ltalumni.org](http://www.ltalumni.org).

## Get Updated with LTA

Have you recently changed jobs or moved? Do you want to be contacted at a different e-mail address? You can update your contact information at any time by going to [www.ltalumni.org](http://www.ltalumni.org) and clicking on Members Only. Once you've established a login and password, you can submit your new information and even look up old classmates.

## Facebook

Stay connected with other members of Leadership Tampa Alumni on Facebook. To join the group, click on the link below.



Leadership Tampa Alumni also has a group on LinkedIn. To join the group, click on the link below.



## Extra! Extra!

Our newsletter needs your contributions! Please email newsletter chair, **Bridget Robertson** at [bridget@bseen-bheard.com](mailto:bridget@bseen-bheard.com) with Alumni, Class news and submissions for the "Events of Interest" calendar or "Members in the News". Note: To be fair to all members, Cabinet policy limits the number and frequency of "Events of Interest" notifications in our member newsletters. For further information on any non-LTA event, please contact the organization directly.

For more information on LTA, visit our website at [www.ltalumni.org](http://www.ltalumni.org).



**Bridget Robertson (LT '04)**

2011 Newsletter & Public Relations Chair  
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