



BENEFITS OF 2012 SPONSORSHIP (at \$3,000) OF THE LEADERSHIP TAMPA ALUMNI ASSOCIATION

Touch points	Activities and Involvement	Benefits
Daily	Website Exposure: Sponsors will have their logo and link placed throughout the LTA website on a rotating banner ad (including Home Page). . Sponsor supplied digital art required.	<ul style="list-style-type: none"> • Everyday exposure • Viewed by members and prospects • News and company profile
Daily	Website Exposure: Sponsorship page that lists sponsor's chosen event and will link to the promotional landing page or PDF document of sponsor's choice.	<ul style="list-style-type: none"> • Everyday exposure • Viewed by members and prospects • News and company profile
Monthly	Company Material present at the Sponsors table at each Regular Monthly Cabinet Meeting. Attendance usually about 25-35 executives/business owners.	<ul style="list-style-type: none"> • Exposure when you're not present at meetings • Potential members & Guest exposure
Monthly	Sponsor recognition in Monthly newsletter . Logo with link.	<ul style="list-style-type: none"> • Exposure to all LTA members
Quarterly	Put your banner or logo at each of our quarterly Philanthropy in Action (PIA)/Outreach Days such as informal gatherings or our kickball tournament; If PIA or Outreach day includes a t-shirt, sponsor logos would be included.	<ul style="list-style-type: none"> • Exposure to LTA members and community participants
Annual	Featured sponsor at an LTA Programs Event of your choice and the option to secure event for following year with sponsorship commitment. First come first serve basis.	<ul style="list-style-type: none"> • Exposure to all LTA members
Annual	Highlight programs event and featured sponsor during one Leadership Tampa day.	<ul style="list-style-type: none"> • Exposure to current Leadership Tampa class
Annual	Custom article about your company in our monthly newsletter distributed to over 600 members.	<ul style="list-style-type: none"> • Exposure to all LTA members
Annual	One half page ad in the LTA Membership Directory. Ad space location does not include inside front cover, inside back cover or back cover.	<ul style="list-style-type: none"> • Exposure to all LTA members throughout the year as the directory is broadly used for contact info
Annual	Recognition as Cabinet Meeting Sponsor. Typically attended by LTA leadership and meetings are held once per month at GTCC conference room. Attendance usually about 25-35 executives/business owners.	<ul style="list-style-type: none"> • Recognition of Support • Opportunity to provide a 2-3 minute pitch of company/business offering

**** Sponsor applications must be reviewed by the Board of Directors. We reserve the right to refuse sponsorship and we make every effort to protect your category's exclusivity.**